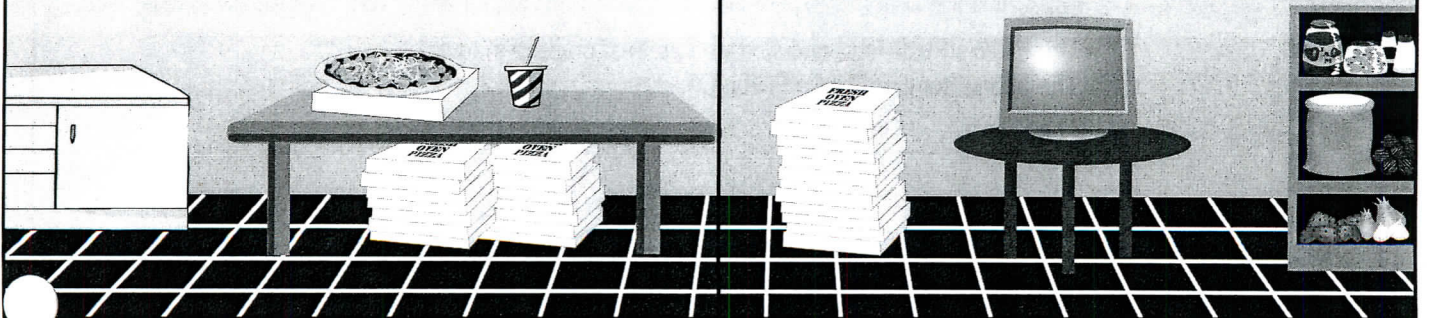
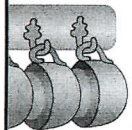
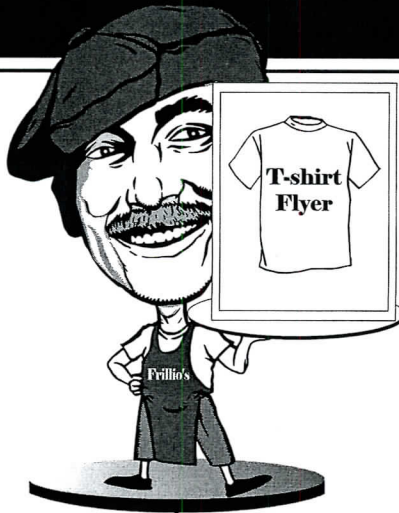


Part 14: Frillio's Pizza T-shirt Design on a Flyer

Approximate Completion Time: 2 hours



Frillio's Pizza T-shirt Design on a Flyer



TASK AND PURPOSE:

This part involves two separate steps that will be combined into one document. Step one is to create a design for Frillio's Pizza T-shirts. Step two is to add the T-shirt design to a flyer announcing a weekly free T-shirt giveaway. Frillio's Pizza will hold a weekly raffle in which one customer per week will win a free Frillio's Pizza T-shirt. The T-shirts are a way of saying "thank you" to customers for dining at Frillio's Pizza. The T-shirt will also help to promote the Frillio's Pizza establishment.

GETTING TO KNOW WHAT YOU'RE DESIGNING:

T-shirt designs take on many forms, from simple text to detailed graphics. T-shirts imprinted with an organization's logo offer a walking form of free advertising.

STRATEGIES AND DESIGN TIPS TO CONSIDER BEFORE CREATING YOUR T-SHIRT:

1. Be sure that the message on the T-shirt is in a block style typeface (font) to make it easy to read.
2. Make the graphic of your T-shirt design large enough to see when placed on the flyer.
3. Use the document planning sheet to sketch a thumbnail design of your T-shirt design and flyer on paper first.

CONTENT AND INFORMATION TO INCLUDE ON YOUR T-SHIRT DESIGN FLYER:

Note: There are two separate steps to complete this part of the simulation. However, you will combine these steps to produce only one document.

Step 1: Create the Frillio's Pizza T-shirt design

To create the Frillio's Pizza T-shirt design, place the following inside a graphic image of a T-shirt (available at www.frilliospizza.com):

- A catchy headline that conveys a message about the food and service at Frillio's Pizza
- The Frillio's Pizza logo and slogan "The best pizzeria in town"
- The phone number "1-888-FRILLIO"

Use your imagination and creativity to make the T-shirt design desirable for customers to wear.



Part 14 Continued - T-shirt Design on a Flyer

Step 2: Create a Flyer to Announce the Frillio's Pizza Free T-shirt Giveaway

Include the following on the flyer:

1. Create a "catchy" headline for the flyer to announce the free T-shirt giveaway.
2. Include the following text below the headline:

"Win a free Frillio's Pizza T-shirt by entering our weekly drawing. To enter, please fill out an entry form located on the front cashier's counter."

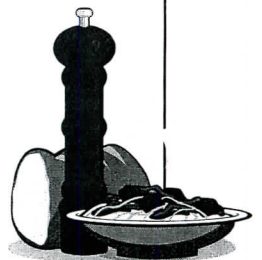
3. Add the graphic image of the T-shirt design you created in step 1 to the flyer. The graphic of the T-shirt design should be prominently displayed on the flyer.
4. Include the following text near the bottom of the T-shirt flyer:

"One size fits all. T-shirt drawing is held every Friday night. If you are not present during the drawing, we will contact you by phone or e-mail."
5. Add additional text and/or graphic images to make the flyer appealing and professional looking.
6. Place your name, the document title, and "Part 14" on the T-shirt design flyer.

Save the document as: Part 14 T-shirt Flyer

Optional Design-Defense Memo:

Type a letter of memorandum addressed to Joe Frillio explaining your design, placement, font selections, layout scheme, and choice of graphic image(s). Attach this memo to your final document.



T-SHIRT DESIGN ON A FLYER PAGE SETUP INSTRUCTIONS:

- # of pages:** 1
Dimensions: 8.5 x 11 inches
Margins: .5 inches on all sides
Orientation: Tall (Portrait)
Other: Place the T-shirt design inside a graphic image of a T-shirt on the flyer.

Your T-shirt design should be placed on a graphic image of a T-shirt similar to the one shown here. Then, place this graphic on your flyer.

