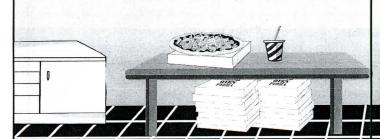
Part 12: Create a Cup Coaster

Approximate Completion Time: 1 hour









Create a Cup Coaster



TASK AND PURPOSE:

To create a cup coaster that will be placed underneath customer's beverages.

OPTIONAL MATERIALS SUGGESTED:

Cardstock paper.

GETTING TO KNOW WHAT YOU'RE DESIGNING:

Cup coasters help protect tables from being scratched. They also offer an effective way to "brand" the name of a food establishment into the minds of its customers. Cup coasters also add a small touch of personalization to the atmosphere of a food establishment.

STRATEGIES AND DESIGN TIPS TO CONSIDER BEFORE CREATING YOUR CUP COASTER:

- 1. Experiment with various round borders to help frame in the contents of your coaster.
- 2. Because the coasters are round, consider using arched text.
- 3. Consider using a background pattern to add visual appeal to your cup coaster.
- 4. Use the document planning sheet to sketch a thumbnail design of your cup coaster on paper first.

CONTENT AND INFORMATION TO INCLUDE ON YOUR CUP COASTER:

- 1. Create a message that thanks customers for eating at Frillio's Pizza.
- 2. Include the Frillio's Pizza logo.
- 3. Add additional text or graphic images that will make the cup coasters look creative and professional.
- 4. Write your name, the document title, and "Part 12" on the back of the cup coaster.

Save the document as: Part 12 Cup Coaster

Optional Design-Defense Memo:

Type a letter of memorandum addressed to Joe Frillio explaining your design, placement, font selections, layout scheme, and choice of graphic image(s). Attach this memo to your final document.

Part 12 Continued - Cup Coaster

CUP COASTER PAGE SETUP INSTRUCTIONS:

of pages:

1

Dimensions:

8.5 x 11 inches 1 inch on all sides

Margins: Orientation:

Tall (Portrait)

Other:

Create a perfect circle border measuring 5 inches in diameter. Place the contents of the cup coaster within this border. Use scissors to trim

around the edges of the cup coaster border.

8.5"

